

TICKLE ENTERTAINMENT LTD

PRESENTS

ITALIAN COOKING

THE ART OF GELATO

THE UNKNOWN CHEF

LOGLINE

Gelateria

From the streets of Tuscany, this infamous family-run *gelateria* opens in London to great fanfare.

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SYNOPSIS

From pizza to another of the most beloved and famous treats. It's not just loved in Italy but throughout the world; **gelato**.

The episode begins with us meeting a group of Florentines whose families have been making ice cream in Tuscany for nearly 100 years. While every Italian will claim their local gelateria is the best establishment, these guys have been awarded several accolades throughout their rich history.

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We then discover a little bit more about the history of gelato. From the Arabs bringing a prototype to Sicily to Procopio Cutò, often regarded as the inventor of the modern gelato.

We will ask questions like, what is the difference between Italian Gelato and what we in the UK consider Ice Cream, and why for many the gelato tastes so much better?

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From there we discover more about the family's ice cream history. How the recipes have been passed down from generation after generation.

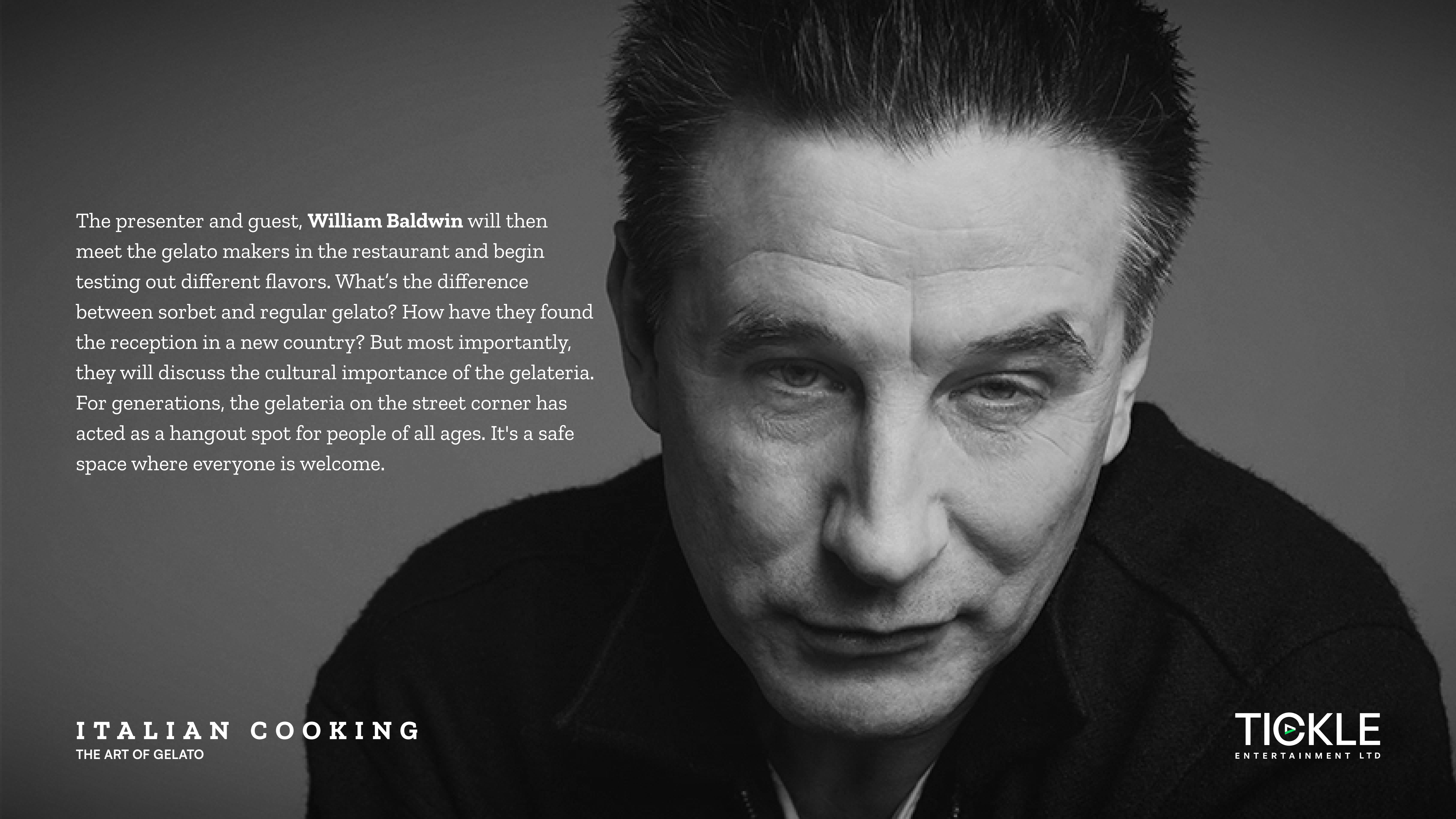
And why is it that only now are they beginning to open up outside Florence?

This will also feature a 'talking head' from our in-house nutritionist who will explain the importance of moderation when it comes to deserts as well as using fresh milk in the recipe.

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The presenter and guest, **William Baldwin** will then meet the gelato makers in the restaurant and begin testing out different flavors. What's the difference between sorbet and regular gelato? How have they found the reception in a new country? But most importantly, they will discuss the cultural importance of the gelateria. For generations, the gelateria on the street corner has acted as a hangout spot for people of all ages. It's a safe space where everyone is welcome.

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Throughout the episode, our focus is on unmasking the unknown cook.

Who, why and how did he come to be who he is today.

It is a documentary drama to show their flair, cooking technique and unique story, not the traditional A to B cooking show.



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