

TICKLE ENTERTAINMENT LTD

PRESENTS

ITALIAN COOKING

THE ART OF THE PIZZA

THE UNKNOWN CHEF

LOGLINE

This Neapolitan Pizzaiolo is not just a social media sensation, his pizza empire has not only grown online but also in local folklore.

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SYNOPSIS

Our first adventure into the world of Italian Cuisine begins with one of the all-time favourites; **Pizza**. We begin by meeting our very own Neapolitan pizzaiolo. While there is no such thing as a true 'Italian Pizza', each region will claim a slightly different way of cooking, the Neapolitan style is considered by many as pizza in its purest form. A belief even recognised by UNESCO, who see the art of making the pizza as cultural heritage.

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Before we look at the pizza itself, we first want to find out who the man behind the dough is. Through interviews conducted by the writing team, we will **discover our cook and his life story.**

How he first fell in love with pizza making, his life growing up in Naples and why he came to the UK to pursue his dream.



Perhaps it was salvation through tough times?

A bonding experience between him and his grandmother?



PIZZA

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From these intimate questions, we will discover what makes this way of making the pizza so special to the Neapolitan people. In short, what makes it sacred. This will be intercut with footage from our cook's vital routine of sourcing the freshest ingredients.

When it comes to food produce, even the smallest detail can make the biggest difference. This will also feature a 'talking head' of our in-house nutritionist who will explain the importance of not using off the shelf tomato paste due to its heavy content of sugars and preservatives.



From here, our **celebrity** will enter and have the chance to interact with the cook. Following on from the roadmap set out from the interviews, the guest will ask about the processes of making the dish, his growing social media presence, **the importance of anchovies in**

Naples, as well as the importance of using organic and non-GMO ingredients. All the while, our pizzaiola will be making one of his delicious pizzas for the two to eat and discuss in the restaurant. The show will conclude with a preview for the next Unknown Italian Cook.

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Throughout the episode, our focus is on unmasking the unknown cook.

Who, why and how did he come to be who he is today.

It is a documentary drama to show their flair, cooking technique and unique story, not the traditional A to B cooking show.

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